



ICON CUSTOM PROJECTS: STEPPING UP

Icon Custom Projects Pty Ltd specialises in the design, manufacture and installation of architectural products ranging from custom stairs and balustrade systems to independent structures and building features.

During 2018, the company completed a series of major Tier 1 projects across the commercial, retail and residential construction sectors, continuing a tradition of excellence in contract management, design, execution and compliance.

These projects were managed in conjunction with Sewell Engineering Pty Ltd which provided the additional technical expertise and infrastructure to ensure the successful completion of these complex undertakings. Integrating a broad range of materials and trade disciplines including structural architectural steel, protective coatings, glass glazing, carpentry and aluminium, Icon Custom Projects and Sewell Engineering have produced custom engineered products of world class standard.

Managing Director, Paul Sewell said that Icon Custom Projects has an extensive local and overseas supply chain network and works only with trusted specialist subcontractors and material suppliers. "In addition, all site work is carried out by experienced, highly trained employees ensuring timely, safe and accurate completion. All the company's products and systems are engineered and certified to meet all relevant codes, standards and specifications."

DUO

An example of this is at the successful mixed commercial development, DUO – built by Multiplex, where the stand out element provided by Icon Custom Projects was the hotel's architectural steel feature stair (shown above). Fully wrapped in beautiful American Oak, with low-iron glass balustrade and LED lighting.

Stocklands Greenhills

Stockland's retail development at Greenhills, again built by Multiplex, saw cross-Mall feature stairs and Mall façade elements designed and installed by Icon Custom Projects to stunning effect.

Harold Park 5

Working with Mirvac at the Harold Park 5 Residential Apartments, Icon Custom Projects installed over 1.35km of welded aluminium façade panels to the building interior, creating a major feature of this project.

Paul said that Icon Custom Projects' focus on safety and compliance, their uncompromising approach to design and quality, combined with the dedication of team members, ensures finished products of the highest possible standard on every contract undertaken.

Key Personnel include Shara Quinn (Administration), Paul Sewell (Operations), Steve Moule and Andy McCann (Site Management) and Greg Leyden (Production).

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